

CURRICULUM VITAE

LEE Sang Joon (Sangjoon Lee)
Assistant Professor
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Academic Qualifications

- 2011 Ph.D. (Cinema Studies), Tisch School of the Arts, **New York University**
- 2005 MA (Cinema and Media Studies), **University of California, Los Angeles**
- 2000 BFA in Film and Theatre, **Dankook University**, South Korea

Summary of Working Experience

- Jan 2015 – Present Assistant Professor, Wee Kim Wee School of Communication and Information, **Nanyang Technological University**
- Mar 2014 – Dec 2014 Assistant Professor, Department of Film and Theatre, **Dankook University**, South Korea.
- Sept 2012 – Feb 2014 Assistant Professor, Department of Screen Arts and Cultures & Department of Asian Languages and Cultures (Joint Appointment) **The University of Michigan**, Ann Arbor, USA.
- Sept 2011 – Aug 2012 Postdoctoral Fellow, Nam Center for Korean Studies & Department of Screen Arts and Cultures (Joint Appointment), **The University of Michigan**, Ann Arbor, USA

VISITING POSITIONS

- July 2016 & July 2019 Visiting Assistant Professor, International Summer School, **Yonsei University**, South Korea.
- Jan 2018 – July 2018 Visiting Exchange Professor, School of Literature, Languages and Linguistics, **The Australian National University**, Canberra, Australia.

RESEARCH SUMMARY

Key Areas of Research

- Film History (Asia)
- Cold War and Asian Cinema
- South Korean Cinema and Popular Culture
- Contemporary Film and Media Industries in Asia
- International Film Festivals

Publications

Books

1. **Lee, S.** (2020). *Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network*. Cornell University Press.

Edited Books

2. **Lee, S.**, ed. (2019). *Rediscovering Korean Cinema*. University of Michigan Press.
3. **Lee, S.**, and Nornes, M., eds. (2015). *Hallyu 2.0: The Korean Wave in the Age of Social Media*. University of Michigan Press.

Edited Journal Special Issues

1. **Lee, S.**, and Liew K.K. (2020). Transmedia and Asian Cinema. **Asian Cinema**, 31 (2).
2. **Lee, S.** (2019). Reorienting Asian cinema in the age of the Chinese film market. **Screen**, 60 (2) #
3. **Lee, S.J.**, and Leung, W. F. (2019). The Chinese Film Industry: Emerging Debates. **Journal of Chinese Cinemas**, 13 (3) #

Journal Papers (Published in English)

1. **Lee, S.** (2020). Cinema and the Cultural Cold War in Asia, **Contemporanea** 23 (3): 451-57
2. **Lee, S.** (2019). The South Korean Film Industry and the Chinese Film Market. **Screen**, 60 (2): 332-44.#
3. **Lee, S.** (2018). Hawaii, Cannes, and Los Angeles: Projecting South Korean Cinema to the World. **International Journal of Korean History**, 23 (1): 123-140.
4. **Lee, S.** (2017). Destination Hong Kong: The Geopolitics of South Korean Espionage Films in the 1960s. **The Journal of Korean Studies**, 22 (1): 346-364.
5. **Lee, S.** (2017). The Asia Foundation's Motion Picture Project and the Cultural Cold War in Asia. **Film History**, 29 (2): 108-137.
6. **Lee, S.** (2017). Creating an Anti-Communist Motion Picture Producers' Network in Asia: The Asia Foundation, Asia Pictures, and the Korean Motion Picture Cultural Association. **Historical Journal of Film, Radio, and Television**, 37 (3): 517-538.
*Awarded the David H. Culbert Prize for the Best Article by an Established Scholar in 2017.
7. **Lee, S.** (2015). On John Miller's 'The Korean Film Industry': The Asia Foundation, KMPCA, and Korean cinema, 1956. **Journal of Japanese and Korean Cinema**, 7 (2): 95-112.
8. **Lee, S.** (2012). Constructing Asian Cinema through Cultural Geopolitics: The Genealogy of Pan-Asian Big Pictures and the Predicament of the Contemporary South Korean Cinema. **Transnational Cinemas**, 3 (1): 93-106.
9. **Lee, S.** (2011). Toward a Theory of Transnational Film History. **Contemporary Film Studies** 11: 39-65.

Journal Papers (Published in Other Languages)

1. **Lee, S.** (2018). From the Committee for a Free Asia to The Asia Foundation: CIA, Cinema, and the Cultural Cold War in Asia. **Korean Studies Journal** 48: 49-84. [IN KOREAN]
2. **Lee, S.** (2017). La diplomazia culturale americana, la Guerra fredda e il cinema di Hong Kong negli anni Cinquanta [American Cultural Diplomacy, Cold War, and Hong Kong Cinema in the 1950s]. **Cinema e Storia. Rivista di studi interdisciplinari**, 5 (1): 131-142. [IN ITALIAN]

Book Chapters (Published in English)

1. **Lee, S.** (2019). Rediscovering Korean Cinema. In **Rediscovering Korean Cinema**, ed. Sangjoon Lee. University of Michigan Press, 1-33.
2. **Lee, S.** (2019). Seoul-Hong Kong-Macau: *Love with an Alien* (1957) and Postwar South Korea-Hong Kong Coproduction. In **Asia-Pacific Film Coproduction**, eds. Dal Yong Jin and Wendy Su. Routledge, 256-274.
3. **Lee, S.** (2017). Dracula, Vampires, and Kung Fu Fighters: The Legend of the Seven Golden Vampires and Transnational Horror Co-production in 1970s Hong Kong. In **Transnational Horror Cinema: Bodies of Excess and the Global Grotesque**, eds. Sophia Siddique Harvey and Raphael Raphael. Palgrave/MacMillan, 65-80.
4. **Lee, S.** (2015). A Decade of Hallyu Scholarship in the English Language Sphere: Toward a New Direction in Hallyu 2.0. In **Hallyu 2.0: The Korean Wave in the Age of Social Media**, eds. Sangjoon Lee and Abe Markus Nornes. University of Michigan Press, 1-27.
5. **Lee, S.** (2015). From Diaspora TV to Drama Fever.com: Korean TV Drama in America. In **Hallyu 2.0: The Korean Wave in the Age of Social Media**, eds. Sangjoon Lee and Abe Markus Nornes. University of Michigan Press, 172-191.
6. **Lee, S.** (2013). The Emergence of the Asian Film Festival: Cold War Asia and Japan's Re-entrance to the Regional Market in the 1950s. In **Oxford Handbook of Japanese Cinema**, ed. Miyao Daisuke, Oxford University Press, 232-250.
7. **Lee, S.** (2012). Martial Arts Craze in Korea: Cultural Translation of Martial Arts Film and Literature in the 1960s. In **East Asian Cultural Heritage and Films**, ed. Kinnia Yau Shuk-ting. Palgrave/Macmillan, 173-195.
8. **Lee, S.** (2012). It's "Oscar" Time in Asia!: the Rise and Demise of the Asian Film Festival, 1954-1972. In **Coming Soon to a Festival Near You: Programming Film Festivals**, ed. Jeffrey Ruoff. St. Andrews University Press, 173-187.

Book Chapters (Published in Other Languages)

1. **Lee, S.** (2018). The Asian Film Festival and the Cultural Cold War in Korea. In **Worlding Korean Cinema or Korean Cinema Encountering the World**, eds. Soyoung Kim. Contemporary Culture Publishing, Korea, 323-354 [IN KOREAN].

Keynote Presentations

1. "Border-Crossings in Asian Cinema: Remapping the Fragmented Histories of Cinemas," Graduate Conference, Gender and Violence: South Korea and Beyond, **University of Minnesota**, US, May 2021.

2. “Rediscovering Korean Cinema: The Past, Present, and Future of Korean Cinema Studies,” the 8th Korean Screen Culture Conference, **University of Central Lancashire**, Preston, UK, 8 June 2019.
3. “The Asia Foundation and the Cold War South Korea,” the International Symposium: The Asia Foundation and the Cold War South Korea, **Inha University**, South Korea, 31 October 2015.

Plenary Talks

1. “It’s Oscar Time in Asia!: Southeast Asian Film Festival and the Origins of the Asian Cinema Network,” the 11th **DMZ International Documentary Film Festival**, South Korea, 22 September 2019.
2. “From Diaspora TV to Drama Fever.com: Consuming Korean TV Dramas in the United States,” American Association of Teachers of Korean (AATK) Conference, **Michigan State University**, Lansing, US, 27 June 2013.

Invited Presentations (Since 2015)

1. “The Cultural Cold War and Film Festivals in Asia,” The BIFF Forum, **the 25th Busan International Film Festival (BIFF)**, South Korea 24 October 2020.
2. “Japanese Cinema, US Propaganda, and the Cultural Cold War in Asia,” Transpacific Studies and Japanese Cinema Symposium, **University of California San Diego**, 20-21 May 2020 (Postponed to 2021)
3. “King Hu and the Birth of Martial Arts Cinema,” **Hanyang University**, Seoul, South Korea, 11 December 2019
4. “The Past, Present, and Future of Korean Cinema Studies,” **Ewha Woman’s University**, Seoul, South Korea, 6 December 2019.
5. “Technology, State, and Transnationalism: The Asian Studio Network and the 1960s South Korean Cinema,” **A Century of Global Korean Cinema: Thinking Through and Beyond Celluloid Lights**, An International Conference to Celebrate 100 Years of Korean Films, LW Convention Center, Seoul, South Korea, 24 October 2019.
6. “Seoul-Hong Kong-Macau: *Love with an Alien* (1957), Sinophone World, and Postwar South Korean National Cinema,” BIFF Forum, **the 24th Busan International Film Festival**, Busan, South Korea, 9 October 2019.
7. “The Past, Present, and Future of Korean Cinema Studies,” **Korean Film Archive**, Seoul, South Korea, 19 July 2019.
8. “Southeast Asian Film Festival and the Cultural Cold War in Asia,” International Film Festival Forum, **Xiamen University**, China, 30 June 2019.
9. “Southeast Asian Film Festival and the Cultural Cold War in Asia,” **National Gallery of Singapore**, Singapore, 27 November 2018.
10. “The South Korean Film Industry,” Korean Studies Programme, **Monash University**, Melbourne, Australia, 10 May 2018.

11. "Creating an Anti-Communist Motion Picture Producers' Network in Korea: The Asia Foundation and the Korean Motion Picture Cultural Association (KMPCA)," **Deakin University**, Melbourne, Australia, 9 May 2018.
12. "The Asia Foundation's Motion Picture Project and the Cultural Cold War in Asia," **University College London** (UCL), London, UK, 18 April 2018.
13. "The Chinese Film Market and Hollywood, Or, How China is Remaking the Global Film Industry," Literary Studies Seminar Series, School of Literature, Languages, and Linguistics, **Australian National University**, Canberra, Australia, 29 March 2018.
14. "The Battle for Controls: The Asia Foundation's Motion Picture Project and the Cultural Cold War in Asia," ANU Korea Institute Seminar Series, **Australian National University**, Canberra, Australia, 21 March 2018.
15. "Chinese Film Market, Hollywood, and Asian Cinema," Invited Lecture, the Confucius Institute, **The University of Michigan**, Ann Arbor, USA, 4 October 2017.
16. "The Asia Foundation and Postwar South Korea," The Cultural Cold War in Korea Conference, **Korean Film Archive**, Seoul, South Korea, 29-30 June 2017.
17. "The Asia Foundation's Cinema Projects and Southeast Asian Cinema," The Asia Foundation Workshop, The Weatherhead Institute, **Columbia University**, New York, USA, 1 June 2017.
18. "Projecting Asian Cinema to the World: San Francisco Film Festival and The Asia Foundation," The Korean Cinema Workshop, **University of California, Berkeley**, Berkeley, USA, 17 July 2016.
19. "Destination Hong Kong: The Geopolitics of South Korean Espionage Films in the 1960s," Cold War and Korean Cinema Workshop, **Princeton University**, Princeton, USA, 7 May 2016.
20. "Chung Chang-hwa and the Age of Korea-Hong Kong Coproduction," Invited Lecture, Film Studies Association of Korea (FISAK), **Konkuk University**, Seoul, South Korea, 28 November 2015.

Conference and Workshop Papers (Since 2015)

1. "South Korean Cinema and the Chinese-Language Film Market," Media Industries Conference 2020: Global Currents and Contradictions, **King's College London**, UK, 17 April 2020 (canceled)
2. "Southeast Asian Film Festival, US Cultural Diplomacy, and the Cultural Cold War in Asia," Reframing Film Festivals: Histories, Economies, Cultures, **Ca' Foscari University**, Venice, Italy, 12 February 2020.
3. "The Battle for Control: The Asia Foundation, US Propaganda, and South Korean Cinema in the 1950s," the 29th AKSE Conference, **Sapienza University**, Rome, Italy, 11 April 2019.
4. "San Francisco, New York and Honolulu: Projecting Chinese-Language Cinema to the World," **Society of Cinema and Media Studies (SCMS) Conference**, Seattle, US, 17 March 2019.

5. "Destination Hong Kong: Interpol, CIA, and the Red Complex in Cold War Korean Cinema," *Redefining Border-Crossing in Global Cinemas*, ANU-NTU Film Studies Symposium, **The Australian National University**, Canberra, Australia, 2 November 2018.
6. "The State and Stakes of the Korean Film Industry Studies," *Media Industries: Current Debates and Future Directions*, **King's College London**, UK, 20 April 2018.
7. "The Asia Foundation's Motion Picture Project and the Cultural Cold War in Asia," *Media Industries: Current Debates and Future Directions*, **King's College London**, UK, 18 April 2018.
8. "Transnational Asian Cinema Network: Technology, Development, and Modernity in Cold War East Asian Cinema," **International Communication Association (ICA) Conference**, San Diego, USA, 28 May 2017.
9. "The Rise and Demise of Shin Films, 1952-1975," **Association for Asian Studies (AAS) Conference**, Toronto, Canada, 17 March 2017
10. "Hong Kong, Seoul, Taipei: Cold War Espionage Films in East Asia," **Joint East Asian Studies Conference (JEAS)**, SOAS University of London, UK, 9 September 2016
11. "Codename Red: Interpol, CIA, and East Asian Espionage Films in the 1960s," **Cultural Typhoon 2016**, Tokyo University of Arts, Tokyo, Japan, 3 July 2016.
12. "Seoul-Beijing-Hong Kong: Origins of the Asian Cinema Network," **21th Busan International Film Festival Conference and Forum (BC&F)**, Busan, South Korea, 9 October 2015.
13. "Technology, State, and Transnationalism: Toward a Theory of the Asian Studio System," **Association for Asian Studies in Asia (AAS-in-Asia) Conference**, Academia Sinica, Taipei, Taiwan, 23 June 2015.
14. "The Asia Foundation's Motion Picture Project in Cold War Asia: FPA, Japan, and the South Korean Film Industry in the 1950s," **Asian Studies Conference Japan (ASCJ)**, Meiji Gakuin University, Tokyo, Japan, 21 June 2015.
15. "Creating an Anti-Communist Motion Picture Producers' Network in Korea," **The 4th Korean Screen Culture Conference**, University of Copenhagen, Denmark, 29 May 2015.

Working Papers / Pipeline

Books

1. **Lee, S.** *Border Crossings in Celluloid Asia: South Korea's Encounter with Sinophone Cinemas in Southeast Asia*. Under Contract with Amsterdam University Press.
2. *South Korean Film History* (lead author)

Edited Books

1. *The South Korean Film Industry* (lead editor)
2. *Asian Cinema and the Cultural Cold War* (lead editor)