

CURRICULUM VITAE

LEE Sang Joon (Sangjoon Lee; 이상준; 李尙竣)

Associate Professor and Chair
Department of Visual Studies
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Director, The Asian Cinema Research Lab
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Education

2011 Ph.D. (Cinema Studies), Tisch School of the Arts, New York University

Dissertation Title: *The Transnational Asian Studio System: Cinema, Nation-State, and Globalization in Cold War Asia* (Graduation with Distinction)

Core Committee: Zhang Zhen (advisor), Dana Polan, and Yoshimoto Mitsuhiro

Received Jay Leyda Award for Outstanding Academic Achievement

2005 MA (Cinema and Media Studies), University of California, Los Angeles

2000 BFA in Film and Theatre, Dankook University, South Korea

Academic Employment

Aug 2022 – Present Associate Professor and Chair (Jan 2023), Department of Visual Studies, Lingnan University, Hong Kong

Aug 2021 – July 2022 Associate Professor (tenured), Wee Kim Wee School of Communication and Information, Nanyang Technological University.

Jan 2015 – July 2021 Assistant Professor, Wee Kim Wee School of Communication and Information, Nanyang Technological University.

Sept 2012 – Feb 2014 Assistant Professor, Department of Screen Arts and Cultures & Department of Asian Languages and Cultures (Joint Appointment), The University of Michigan, Ann Arbor, USA.

Sept 2011 – Aug 2012 Postdoctoral Fellow, Department of Screen Arts and Cultures, The University of Michigan, Ann Arbor, USA.

Visiting Positions

July 2016 & July 2019 Visiting Assistant Professor, International Summer School, Yonsei University, South Korea.

Jan 2018 – July 2018 Visiting Exchange Professor, School of Literature, Languages and Linguistics, The Australian National University, Canberra, AU.

Mar 2014 – Dec 2014 Visiting Assistant Professor, Department of Film and Theatre, Dankook University, South Korea.

RESEARCH SUMMARY

Research Awards / Recognition

Year	Research Award / Recognition
2020	Recipient, 2020 CHOICE Outstanding Academic Title, American Library Association (ALA) * For <i>Rediscovering Korean Cinema</i>
2019	Winner, The David H. Culbert Prize for the Best Article by an Established Scholar, International Association for Media and History (IAMHIST)

Publications

Books (Published)

1. *Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network* (Ithaca, NY: Cornell University Press, 2020).

Reviews

"Sangjoon Lee has written an exciting and well-conceived book that makes a compelling case that the dominance of national film industry studies within film and cultural studies has led to the neglect of a fascinating and highly significant transregional network of producers, directors, writers and journalists." - Penny Von Eschen, University of Virginia.

"Cinema and the Cultural Cold War is an original and impressive study. Deeply researched and carefully crafted, it uncovers the truly transnational interplay of filmmakers, studio heads, and policy strategists in East and Southeast Asia during the height of the Cold War." - Hiroshi Kitamura, College of William & Mary.

2. *Rediscovering Korean Cinema* (Ann Arbor, MI: University of Michigan Press, 2019) * 2020 CHOICE Outstanding Academic Title [Edited book].

Reviews:

"The contributors are a Who's Who of scholars of Korean film. Eminently readable and extremely informative, this is the best English-language book on Korean cinema this reviewer has encountered. Readers will want to watch every film discussed." - Kevin J. Wetmore Jr., Loyola Marymount University.

"Bitten by the Parasite bug, and want to find out more about Korean cinema? There is probably no more perfectly timed book than this weighty volume, *Rediscovering Korean Cinema*...this series of essays will turn you into a Korean film expert in no time." - Russell Edwards (University of Melbourne).

3. *Hallyu 2.0: The Korean Wave in the Age of Social Media* (Ann Arbor, MI: University of Michigan Press, 2015; with Markus Nornes) [Edited book].

Reviews:

"Hallyu 2.0: The Korean Wave in the Age of Social Media is a tightly edited volume— admirably so—organized around the idea that social media has introduced a new dynamic to Korean popular culture and its international success... Media studies, film studies, area studies, and cultural studies, as well as a number of neighboring scholarly inquiries, can all benefit greatly from the

solid and conceptually inspired, meaningful work presented here.” - Alexander Zahlten (Harvard University).

“With this volume on how hallyu attracts new markets and fans in the age of social media and participatory culture, Lee and Nornes make a valuable addition to that literature. Summing Up: Highly recommended.” - Kiuchi Yuya (Michigan State University).

Books (Under Contract)

1. *Border Crossings in Celluloid Asia: South Korea's Encounter with Sinophone Cinemas in Southeast Asia* (Under Contract with the Amsterdam University Press).
2. *The South Korean Film Industry* (Under Contract with University of Michigan Press; with Dal Yong Jin and Cho Junhyoung) [Edited book].
3. *Asian Cinema and the Cultural Cold War* (Under Contract with Amsterdam University Press; with Darlene Espena) [Edited book].
4. *The Routledge Companion to Asian Cinema* (Commissioned; with Zhang Zhen, Debashree Mukherjee, and Intan Paramaditha) [Edited book].

Edited Journal Special Issues

1. Transmedia and Asian Cinema. *Asian Cinema*, 31:2 (Winter 2020; with Liew Kai Khiun).
2. Reorienting Asian Cinema in the Age of the Chinese Film Market. *Screen*, 60: 2 (Summer 2019)
3. The Chinese Film Industry: Emerging Debates. *Journal of Chinese Cinemas*, 13: 3 (Fall 2019; with Leung Wing Fai)

Journal Papers and Book Chapters (all single-authored)

1. Cinema and the Cultural Cold War in Asia, *Contemporanea*, 23:3 (2020): 451-57.
2. The South Korean Film Industry and the Chinese Film Market. *Screen*, 60: 2 (Summer 2019): 332-44.
3. Rediscovering Korean Cinema. In *Rediscovering Korean Cinema*, ed. Sangjoon Lee (University of Michigan Press, 2019), 1-33.
4. Seoul-Hong Kong-Macau: *Love with an Alien* (1957) and Postwar South Korea-Hong Kong Coproduction. In *Asia-Pacific Film Co-productions: Theory, Industry and Aesthetics*, ed. Dal Yong Jin and Wendy Su (Routledge, 2019), 256-274.
5. Hawaii, Cannes, and Los Angeles: Projecting South Korean Cinema to the World. *International Journal of Korean History*, 23: 1 (2018): 123-140.
6. From the Committee for a Free Asia to The Asia Foundation: CIA, Cinema, and the Cultural Cold War in Asia. *Korean Studies Journal*, 48 (2018): 49-84. [IN KOREAN]
7. The Asian Film Festival and the Cultural Cold War in Korea. In *Worlding Korean Cinema or Korean Cinema Encountering the World*, eds. Soyoung Kim (Contemporary Culture Publishing, Korea, 2018), 323-354 [IN KOREAN].

8. La diplomazia culturale americana, la Guerra fredda e il cinema di Hong Kong negli anni Cinquanta [American Cultural Diplomacy, Cold War, and Hong Kong Cinema in the 1950s]. *Cinema e Storia. Rivista di studi interdisciplinari*, 5:1 (2017): 131-142. [IN ITALIA].
9. Destination Hong Kong: The Geopolitics of South Korean Espionage Films in the 1960s. *The Journal of Korean Studies*, 22:1 (Summer 2017): 346-364.
10. The Asia Foundation's Motion Picture Project and the Cultural Cold War in Asia. *Film History*, 29: 2 (2017): 108-137.
11. Creating an Anti-Communist Motion Picture Producers' Network in Asia: The Asia Foundation, Asia Pictures, and the Korean Motion Picture Cultural Association. *Historical Journal of Film, Radio, and Television*, 37: 3 (2017): 517-538. *Awarded the David H. Culbert Prize for the Best Article by an Established Scholar in 2017.
12. Dracula, Vampires, and Kung Fu Fighters: The Legend of the Seven Golden Vampires and Transnational Horror Co-production in 1970s Hong Kong. In *Transnational Horror Cinema: Bodies of Excess and the Global Grotesque*, ed. Sophia Siddique Harvey and Raphael Raphael (Palgrave/MacMillan, 2017), 65-80.
13. On John Miller's 'The Korean Film Industry': The Asia Foundation, KMPCA, and Korean Cinema, 1956. *Journal of Japanese and Korean Cinema*, 7: 2 (2015): 95-112.
14. A Decade of Hallyu Scholarship in the English Language Sphere: Toward a New Direction in Hallyu 2.0. In *Hallyu 2.0: The Korean Wave in the Age of Social Media*, ed. Sangjoon Lee and Abe Markus Nornes (University of Michigan Press, 2015), 1-27.
15. From Diaspora TV to Drama Fever.com: Korean TV Drama in America. In *Hallyu 2.0: The Korean Wave in the Age of Social Media*, ed. Sangjoon Lee and Abe Markus Nornes (University of Michigan Press, 2015), 172-191.
16. The Emergence of the Asian Film Festival: Cold War Asia and Japan's Re-entrance to the Regional Market in the 1950s. In *Oxford Handbook of Japanese Cinema*, ed. Miyao Daisuke (Oxford University Press, 2013), 232-250.
17. Martial Arts Craze in Korea: Cultural Translation of Martial Arts Film and Literature in the 1960s. In *East Asian Cultural Heritage and Films*, ed. Kinnia Yau Shuk-ting (Palgrave/Macmillan, 2013), 173-195.
18. It's "Oscar" Time in Asia!: the Rise and Demise of the Asian Film Festival, 1954-1972. In *Coming Soon to a Festival Near You: Programming Film Festivals*, ed. Jeffrey Ruoff (St. Andrews University Press, 2012), 173-187.
19. Constructing Asian Cinema through Cultural Geopolitics: The Genealogy of Pan-Asian Big Pictures and the Predicament of the Contemporary South Korean Cinema. *Transnational Cinemas*, 3: 1 (2012): 93-106.
20. Toward a Theory of Transnational Film History. *Contemporary Film Studies*, 11 (2011): 39-65.

Other Publications

1. Lee, S.A, Worthy, B., Choe, S., Nickl, B, & Lee, S.J. (2020). The Appeal of Korea: Transnational Korean Screen Culture. *Australasian Journal of American Studies*, 39 (1), 149-190.

Research Funding

Role	Year	Project Title	Amount (HK\$)	Source of Grant
PI	2020 - 2021	Border Crossings in Celluloid Asia: South Korea's Encounter with Sinophone Cinemas in Southeast Asia	162,113 (USD 20,000)	The Academy of Korean Studies Research Grant
PI	2021-2024	Transnational Networks of Singapore Cinema and Digital Media: Shifting Geographies, Multiplying Media, and Industry Transformations	1,153,014 (SGD 200,000)	Nanyang Technological University
PI	2019 - 2022	U.S. Propaganda and the Cultural Cold War in Asia	342,445 (SGD 59,040)	Ministry of Education (MOE) AcRF Tier 1 Grant
PI	2015-2018	Constructing the Cold War Film Festival: The Asia Foundation, FPA, and the Cultural Cold War in Asia	201,766 (SGD 35,000)	NTU Start-Up Grant
PI	2010	Korean Cine-Media and the Transnational	271,871 (USD 35,000)	The Korea Foundation Grant for Korean Studies

Citation Summary

Database	Citation Count		H-index
	without self-citations	with self-citations	
Google Scholar		255 (Since 2016: 241)	8

Invited Talks

Keynote Presentations

1. "Border-Crossings in Asian Cinema: Remapping the Fragmented Histories of Cinemas," Graduate Conference, Gender and Violence: South Korea and Beyond, University of Minnesota, US, 30 April 2021.
2. "Rediscovering Korean Cinema: The Past, Present, and Future of Korean Cinema Studies," 8th Korean Screen Culture Conference, University of Central Lancashire, Preston, UK, 8 June 2019.
3. "It's Oscar Time in Asia!: Southeast Asian Film Festival and the Origins of the Asian Cinema Network," 11th DMZ International Documentary Film Festival, South Korea, 22 September 2019.

4. "The Asia Foundation and Cold War South Korea," International Symposium: The Asia Foundation and Cold War South Korea, Inha University, South Korea, 31 October 2015.
5. "Hallyu in the Age of Social Media," American Association of Teachers of Korean (AATK) Conference, Michigan State University, June 27, 2013.

Invited Book Talks (for *Cinema and the Cultural Cold War*)

1. "Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network," Distinguished Lecture Series, University of Southampton, UK, 2 December 2021.
2. "Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network," an invited book talk, The Korea Institute, Harvard University, USA, 7 May 2021.
3. "Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network," an invited book talk, The Cinema Studies Institute, University of Toronto, Canada, 22 April 2021.
4. "Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network," an invited book talk, Department of Cinema Studies, Tisch School of the Arts, New York University, USA, 12 March 2021.
5. "Southeast Asian Film Festival, US Cultural Diplomacy, and the Cultural Cold War in Asia," an invited book talk, Department of Culture, Media and Creative Industries, King's College London, UK, 25 November 2020.
6. "Cinema and the Cultural Cold War in Asia," an invited video lecture for NUS Museum's virtual exhibition and film programme *Whispers of History: Echoes of the Cold War in Asia*, Singapore, 21-30 September 2020.

Invited Presentations

1. "J-Horror in South Korean Cinema," Global Horror Studies Symposium, University of Pittsburgh, 1 October 2021.
2. "The Hoover Institution Archives and the Asia Foundation Research," Excavated Footage, US Archives, and Alternative Historiography, a Dartmouth University-Ajou University Joint International Virtual Workshop, 13 March 2021.
3. "The Cultural Cold War and Film Festivals in Asia," The BIFF Forum: The Geopolitics of Film Festivals in Asia, 25th Busan International Film Festival (BIFF), South Korea, 24 October 2020.
4. "Japanese Cinema, US Propaganda, and the Cultural Cold War in Asia," Transpacific Studies and Japanese Cinema Symposium, University of California San Diego, 20-21 May 2020 (postponed to 2021).
5. "King Hu and the Birth of Martial Arts Cinema," Hanyang University, Seoul, South Korea, 11 December 2019.
6. "The Past, Present, and Future of Korean Cinema Studies," Ewha Woman's University, Seoul, South Korea, 6 December 2019.
7. "Technology, State, and Transnationalism: The Asian Studio Network and the 1960s South Korean Cinema," A Century of Global Korean Cinema: Thinking Through and Beyond

Celluloid Lights, An International Conference to Celebrate 100 Years of Korean Films, LW Convention Center, Seoul, South Korea, 24 October 2019.

8. "Seoul-Hong Kong-Macau: Love with an Alien (1957), the Sinophone World, and Postwar South Korean National Cinema," BIFF Forum, the 24th Busan International Film Festival, Busan, South Korea, 9 October 2019.
9. "The Past, Present, and Future of Korean Cinema Studies," Korean Film Archive, Seoul, South Korea, 19 July 2019.
10. "Southeast Asian Film Festival and the Cultural Cold War in Asia," International Film Festival Forum, Xiamen University, China, 30 June 2019.
11. "Southeast Asian Film Festival and the Cultural Cold War in Asia," National Gallery of Singapore, Singapore, 27 November 2018.
12. "The South Korean Film Industry," Korean Studies Programme, Monash University, Melbourne, Australia, 10 May 2018.
13. "Creating an Anti-Communist Motion Picture Producers' Network in Korea: The Asia Foundation and the Korean Motion Picture Cultural Association (KMPCA)," Deakin University, Melbourne, Australia, 9 May 2018.
14. "The Asia Foundation's Motion Picture Project and the Cultural Cold War in Asia," University College London, London, UK, 18 April 2018.
15. "The Chinese Film Market and Hollywood, Or, How China is Remaking the Global Film Industry," Literary Studies Seminar Series, School of Literature, Languages, and Linguistics, Australian National University, Canberra, Australia, 29 March 2018.
16. "The Battle for Controls: The Asia Foundation's Motion Picture Project and the Cultural Cold War in Asia," ANU Korea Institute Seminar Series, Australian National University, Canberra, Australia, 21 March 2018.
17. "Chinese Film Market, Hollywood, and Asian Cinema," Invited Lecture, the Confucius Institute, The University of Michigan, Ann Arbor, USA, 4 October 2017.
18. "The Asia Foundation and Postwar South Korea," The Cultural Cold War in Korea Conference, Korean Film Archive, Seoul, South Korea, 29-30 June 2017.
19. "The Asia Foundation's Cinema Projects and Southeast Asian Cinema," The Asia Foundation Workshop, The Weatherhead Institute, Columbia University, New York, USA, 1 June 2017.
20. "Projecting Asian Cinema to the World: San Francisco Film Festival and The Asia Foundation," The Korean Cinema Workshop, University of California, Berkeley, Berkeley, USA, 17 July 2016.
21. "Destination Hong Kong: The Geopolitics of South Korean Espionage Films in the 1960s," Cold War and Korean Cinema Workshop, Princeton University, Princeton, USA, 7 May 2016.
22. "Chung Chang-hwa and the Age of Korea-Hong Kong Coproduction," Invited Lecture, Film Studies Association of Korea (FISAK), Konkuk University, Seoul, South Korea, 28 November 2015.

23. "Chinese Cinema, Hollywood, and Global Media Industries," Invited Lecture, Sungkyunkwan University (SKKU), South Korea, November 17, 2014.
24. "The Genealogy of Pan-Asian Big Pictures and the Predicament of Contemporary South Korean Film Industry," Invited Lecture, Dankook University, South Korea, June 18, 2014.
25. "Shaw Brothers and the Age of Chinese-Language Musical Films," Invited Lectures, Korean Film Archive, South Korea, June 16, 2014.
26. "Global Identities of Korean Cinema." Invited Lecture, the Educator Workshop Series, The University of Michigan, August 17, 2013.
27. "The Way Home: Changing Faces of the Korean Society." Invited Lecture, the Educator Workshop Series, The University of Michigan, November 20, 2012.
28. "Contemporary Korean Cinema and International Film Festival Circuits," Invited Lecture, City University of New York (CUNY) Staten Island, November 22, 2010.
29. "Constructing Asian Cinema through Cultural Geopolitics: The Genealogy of 'Pan-Asian Big Pictures' and the Conundrum of Contemporary Korean Cinema," Invited Lecture, Department of Cinema Studies, New York University, April 22, 2010.
30. "Offspring of King Hu: the Evolution of Korean Martial Arts Cinema in the 1960s," Invited Presentation, King Hu Roundtable Discussion, University of Southern California, Los Angeles, April 30, 2010.

Conference and Workshop Papers

1. "Modern Music and the Early Debate on the Future of Film Music in America," the 21st Biennial Conference of the International Association for the Study of Popular Music (IASPM), Daegu, South Korea, 6-10 July 2022 [accepted].
2. "Cinema and the Cultural Cold War in Asia," Association for Asian Studies (AAS) Conference, a Virtual Event, US, 23 March 2021.
3. "Southeast Asian Film Festival, US Cultural Diplomacy, and the Cultural Cold War in Asia," Society of Cinema and Media Studies (SCMS) Conference, a Virtual Event, US, 19 March 2021.
4. "Southeast Asian Film Festival, US Cultural Diplomacy, and the Cultural Cold War in Asia," Reframing Film Festivals: Histories, Economies, Cultures, Ca' Foscari University, Venice, Italy, 12 February 2020.
5. "The Battle for Control: The Asia Foundation, US Propaganda, and South Korean Cinema in the 1950s," the 29th AKSE Conference, Sapienza University, Rome, Italy, 11 April 2019.
6. "San Francisco, New York and Honolulu: Projecting Chinese-Language Cinema to the World," Society of Cinema and Media Studies (SCMS) Conference, Seattle, US, 17 March 2019.
7. "Destination Hong Kong: Interpol, CIA, and the Red Complex in Cold War Korean Cinema," Redefining Border-Crossing in Global Cinemas, ANU-NTU Film Studies Symposium, The Australian National University, Canberra, Australia, 2 November 2018.
8. "The State and Stakes of the Korean Film Industry Studies," Media Industries: Current Debates and Future Directions, King's College London, UK, 20 April 2018.

9. "The Asia Foundation's Motion Picture Project and the Cultural Cold War in Asia," Media Industries: Current Debates and Future Directions, King's College London, 18 April 2018.
10. "Transnational Asian Cinema Network: Technology, Development, and Modernity in Cold War East Asian Cinema," International Communication Association (ICA) Conference, San Diego, USA, 28 May 2017.
11. "The Rise and Demise of Shin Films, 1952-1975," Association for Asian Studies (AAS) Conference, Toronto, Canada, 17 March 2017.
12. "Hong Kong, Seoul, Taipei: Cold War Espionage Films in East Asia," Joint East Asian Studies Conference (JEAS), SOAS University of London, UK, 9 September 2016.
13. "Codename Red: Interpol, CIA, and East Asian Espionage Films in the 1960s," Cultural Typhoon 2016, Tokyo University of Arts, Tokyo, Japan, 3 July 2016.
14. "Seoul-Beijing-Hong Kong: Origins of the Asian Cinema Network," the 21st Busan International Film Festival Conference and Forum (BC&F), Busan, South Korea, 9 October 2015.
15. "Technology, State, and Transnationalism: Toward a Theory of the Asian Studio System," Association for Asian Studies in Asia (AAS-in-Asia) Conference, Academia Sinica, Taipei, Taiwan, 23 June 2015.
16. "The Asia Foundation's Motion Picture Project in Cold War Asia: FPA, Japan, and the South Korean Film Industry in the 1950s," Asian Studies Conference Japan (ASCJ), Meiji Gakuin University, Tokyo, Japan, 21 June 2015.
17. "Creating an Anti-Communist Motion Picture Producers' Network in Korea," the 4th Korean Screen Culture Conference, University of Copenhagen, Denmark, 29 May 2015.
18. "The Asia Foundation, Japan, and the South Korean Film Industry in the 1950s," Society of Cinema and Media Studies Conference, Montreal, Canada, March 25, 2015.
19. "Asian Cinema Studies Today," Society of Cinema and Media Studies Conference, Montreal, Canada, March 29, 2015.
20. "From Diasporas TV to Dramafever.com: Consuming Korean TV Dramas in North America," Hallyu 2.0: The Korean Wave in the Age of Social Media Conference, University of Michigan, April 6, 2012.
21. "Codename Red: CIA, Interpol, and Spy films in Cold War Asia," Society of Cinema and Media Studies Conference, Boston, March 22, 2012.
22. "Early and Late Coproduction in East Asia and the Predicament of Korean Film Industry," Society of Cinema and Media Studies Conference's workshop on "International Coproduction in East Asia Workshop," Los Angeles, March 21, 2010.
23. "Technology, State, and Modernity: Toward a Theory of Asian Studio System," Society of Cinema and Media Studies Conference, Los Angeles, March 20, 2010.
24. "The Age of Inter-State Coproduction: Last Women of Shang (1964) and Postwar Korea-Hong Kong Connection," Asian Cinema Workshop, New York University, September 26, 2009.

25. "Enter the Shin Films: Rise and Fall of a Motion Picture Studio in Post War Korea," Post/Cold War East Asian Cinemas Workshop, Princeton University, May 9, 2009.
26. "The Emergence of the Asian Film Festival and Japan's Re-entrance to the Regional Market, 1953-1959," KINEMA CLUB workshop, Harvard University, Boston, March 15, 2009.
27. "Rewriting 'Korean National Cinema' in the Age of Transnational Imaginary: The First Period of Shaw Brothers - Shin Film co-productions during the 1960s," Society of Cinema and Media Studies Conference, Chicago, Illinois, March 7, 2007.
28. "Toward a Comparative Study of Cinematic Co-Production in Asia," FSU Literature and Film Conference, Tallahassee, Florida, February 2, 2007.
29. "The Early Connections of East Asian Youth Cinema During the 1950s and 1960s," Critical Themes in Media Studies Conference, The New School, New York, October 13, 2006.
30. "*Crazed Fruit* and East Asian Youth Cinema during the 1960s," Oklahoma Film and Media Studies Conference, Tucson, Oklahoma, March 25, 2006.
31. "Transnational East Asian Cinema Productions and Inter-Cultural Representations: *Windstruck* (2004) and *Love with an Alien* (1958)," Society of Cinema and Media Studies Conference, Vancouver, Canada, March 11, 2006.
32. "Korean Cinema: Texts and Contexts, from Post-liberation to the Post-IMF Eras," Discussant, Association for Asian Studies Conference, Chicago, Illinois, March 31, 2005.
33. "From Pansori to Novel, then to Film: Im Kwon-taek's film adaptation of *Chunhyangjon*," Mid-Atlantic Region Association for Asian Studies (MAR-AAS) Conference, Philadelphia, October 22, 2004.

TEACHING EXPERIENCE

Nanyang Technological University (2015-2020)

<i>Course Code</i>	<i>Course Title</i>	<i>Academic Year</i>	<i>Class Size / Responses</i>	<i>Mean Score in Overall Instruction</i>
CS4265	Global Film Cultures: Hollywood and the West	AY20 – AY21	27/20	90.7
CS4266	Global Film Cultures: Non-Western Cinema	AY20 – AY21	14/11	94.5
CS2034	Korean Cinema in the Global Context	AY20 – AY21	50/28	90.5
CS4053	Popular Cinema (E-Learning)	ST 2 2020	21/12	90.68
CS4260	Film Festival: History and Theory	AY19 – AY20	13/10	99.4
CS4053	Popular Cinema	AY19 – AY20	52/27	90.9
CS4265	Global Film Cultures: Hollywood and the West	AY19 – AY20	36/21	92.48
CS2034	Korean Cinema in the Global Context	AY19 – AY20	39/24	94.42
CS4053	Popular Cinema	AY18 –	24/16	93.18

		AY19		
CS4093	Overseas Film Festival Practicum	AY18 – AY19	34/18	91.24
CS2073	Overseas Film Festival Practicum	AY18 – AY19	2/2 & 10/8	100
CS2034	Korean Cinema in the Global Context	AY18 – AY19	39/30	90.62
CS4193	Overseas Film Festival Practicum	AY17 – AY18	12/12	100
CS4053	Popular Cinema	AY17 – AY18	58/48	90.49
CS4260	Film Festival: History and Theory	AY16 – AY17	34/22	88.83
CS4053	Popular Cinema	AY16 – AY17	37/27	90.83
CS4260	Film Festival: History and Theory	AY15 – AY16	14/10	93.43
CS8900	Global Cinema	AY15 – AY16	73/53	88.09
CS4054	Asian Cinema	AY14 – AY15	24/19	94.14

University of Michigan (2011-2013)

<i>Course Code</i>	<i>Course Title</i>	<i>Academic Year</i>	<i>Course Level</i>
SAC 441	Hong Kong Cinema	Fall 2013	UG
SAC 485	The Global Blockbuster	Fall 2013	UG
ASIAN458	Film Cultures in Korea	Winter 2012	UG
SAC 480	Transnational Film and Television in Globalizing Asia	Fall 2011	UG

SERVICE TO PROFESSION

Research Lab Director

	Role
2020–present	Director, <i>Asian Cinema Research Lab (ACR Lab)</i> , Singapore

Editorial Board and Executive Committee

	Role
2020–present	Editorial Board, <i>Asian Communication Research</i>
2020–present	Editorial Board, <i>Journal of Chinese Film Studies</i>
2020–present	Editorial Board, <i>East Asian Screen Cartographies</i> Book Series from Bloomsbury Publishing
2020–present	Editorial Board, <i>Journal of Korean and Asian Arts</i>
2015–present	Executive Committee, The Korean Association of Literature and Film
2012–present	Executive Committee, International Association of Korean Literary and Cultural Studies

International Conferences

Period of appointment	Role
2021	Primary Organizer, “Asian Cinema and the Cultural Cold War,” Nanyang Technological University-Singapore Management University Joint Film Studies Conference, 20-22 May 2021 [Virtual]
2021	Primary Organizer, “The South Korean Film Industry,” The Asian Cinema Research Lab – Nam Center for Korean Studies at the University of Michigan Joint Film Studies Conference, 12-16 April 2021 [Virtual]
2017	Primary Organizer, “Chinese Film Market and Asian Cinema,” Nanyang Technological University - King’s College London Joint International Film Studies Conference, 25-27 August 2017, National Museum of Singapore.

International Symposiums, Forum, and Workshops

Period of appointment	Role
2021-2022	Co-Organizer, “Media and Creative Industries in East Asia,” an International Symposium Series, Asian Cinema Research Lab & Center for Cinema and Creative Industries at Lingnan University, September 2021 – December 2022
2019	Co-Organizer, “International Film Festival Forum,” an International Forum, Xiamen University, China, 26-29 June 2019.
2018	Co-Organizer, “The Changing Cultural Geographies of Movie Theatres in Asia,” A Film Studies Workshop, The Projector, Singapore, 16 November 2018.
2018	Co-Organizer, “Redefining Border-Crossing in Global Cinemas,” NTU-ANU Film Studies Symposium, The Australian National University, Canberra, Australia, 2 November 2018.
2017	Primary Organizer, “NTU-KCL Cinema Studies Workshop,” NTU-King’s College London Joint Cinema Studies Workshop, NTU, Singapore, 24 August 2017.
2017	Primary Organizer, “Korean Cinema Workshop #1,” WKWSCl International Workshop, NTU WKWSCl, Singapore, 10 November 2017.

Asian Cinema Research Lab Seminar Series (Primary Organizer)

Period of appointment	Role
17 Sept 2021	Nam Lee (Chapman University) “Films of Bong Joon Ho”
30 July 2021	Yeo Min Hui (Nanyang Technological University) “Merdeka’s “New-style” Malay Films”
16 July 2021	Lalitha Gopalan (the University of Texas in Austin) “Cinemas Dark and Slow in Digital India”
25 June 2021	Stephen Teo (Nanyang Technological University) “Chinese Martial Arts Film and the Philosophy of Action”
18 June 2021	Markus Nornes (University of Michigan) “Translating Calligraphy”
11 June 2021	Gaik Cheng Khoo (University of Nottingham, Malaysia) Thomas Barker (University of Nottingham, Malaysia) and Mary J. Ainslie (University of

	Nottingham, Ningbo) “Southeast Asia On Screen: From Independence to Financial Crisis (1945-1998)”
26 Mar 2021	Olivia Khoo (Associate Professor, Monash University) “Asian Cinema: A Regional View.”
18 Feb 2021	Gerald Sim (Associate Professor, Florida Atlantic University) “Postcolonial Hangups in Southeast Asian Cinema.”

External Grant Assessments

	Role
2021	Grant Proposal Peer Reviewer, The Research Grants Council (RGC) of Hong Kong.
2019	Grant Proposal Peer Reviewer, The Research Grants Council (RGC) of Hong Kong.

Book and Article Reviews

	Role
2020	Submission Peer Reviewer, <i>Cinema & Storia</i> .
2020	Submission Peer Reviewer, <i>David Bowie as Actor</i> (edited book)
2020	Submission Peer Reviewer, <i>Journal of e-Media Studies</i>
2020	Submission Peer Reviewer, <i>Journal of Korean and Asian Arts</i> .
2020	Journal Proposal Peer Reviewer, <i>Electric Shadow</i> for De Gruyter
2019	Submission Peer Reviewer, <i>East Asia: An International Quarterly</i> .
2018	Submission Peer Reviewer, <i>Journal of Chinese Cinemas</i> .
2018	Submission Book Proposal Reviewer, Palgrave MacMillan
2018	Submission Book Proposal Reviewer, University of California Press
2018	Submission Peer Reviewer, <i>Cine-East</i> .
2017	Submission Peer Reviewer, <i>Asian Women</i>
2016	Submission Peer Reviewer, <i>Media International Australia</i>
2016	Submission Peer Reviewer, <i>Seoul Journal of Korean Studies</i>
2016	Submission Peer Reviewer, <i>Cultural Studies</i>
2015	Submission Peer Reviewer, <i>Acta Koreana</i>
2015	Submission Peer Reviewer, <i>Review of Korean Studies</i>

International Film Festival Forums

Period of appointment	Role
2017	Primary Organizer, “Panel Discussion: Secret Spies Never Die!,” <u>28th Singapore International Film Festival</u> , National Museum of Singapore, Singapore, 26 November 2017.

Film Festival Selection Panel

Period of appointment	Role
2019	Selection Panel, Singapore Shorts 2019, <u>Asian Film Archive</u> , Singapore, 10-18 August.

Film Festival and Screening Series Curation

Period of appointment	Role
2019	Curator, “Korean Cinema Now 2019,” a Screening Series, The Michigan Theatre, Ann Arbor, Nov 2018 – April 2019
2018	Curator, “Korean Cinema Now 2018,” a Screening Series, The Michigan Theatre, Ann Arbor, Nov 2017 – April 2018.
2017	Co-Curator, “Secret Spies Never Die!,” The Classics Program, 28th Singapore International Film Festival, National Museum of Singapore, Singapore, 24-26 November 2017.
2017	Curator, “Electric Shadows: Contemporary Chinese Film Series,” Confucius Institute at University of Michigan, 9-11 October 2017.
2017	Curator, “Korean Cinema Now 2017,” a Screening Series, The Michigan Theatre, Ann Arbor, Nov 2016 – April 2017.
2016	Curator, “Korean Cinema Now 2016,” a Screening Series, The Michigan Theatre, Ann Arbor, Nov 2015 – April 2016.
2015	Curator, “The 4th Ann Arbor Korean International Film Festival,” The University of Michigan, Ann Arbor, October 2015.
2015	Curator, “Korean Cinema Now 2015,” a Screening Series, The Michigan Theatre, Ann Arbor, Nov 2014 – April 2015.
2014	Curator, “The 3rd Ann Arbor Korean International Film Festival,” The University of Michigan, Ann Arbor, October 2014.
2013	Curator, “Korean Cinema Now 2013,” a Screening Series, The Michigan Theatre, Ann Arbor, Nov 2012 – April 2013.
2013	Curator, “The 2nd Ann Arbor Korean International Film Festival,” The University of Michigan, Ann Arbor, October 2013.
2012	Curator, “Korean Cinema Now 2012,” a Screening Series, The Michigan Theatre, Ann Arbor, Nov 2011 – April 2012.
2012	Curator, “The 1st Ann Arbor Korean International Film Festival,” The University of Michigan, Ann Arbor, October 2012.

UNIVERSITY SERVICE

Research Cluster Lead

	Role
2021 - present	Cluster Head Asian Cinema and Broadcast Cluster, Wee Kim Wee School of Communication and Information, Nanyang Technological University

Masterclasses and Workshops

Period of appointment	Role
2021	Primary Organizer, “Masterclass with TAN Bee Thiam,” GV Plaza, Plaza Singapura, Singapore, 17 February 2021.
2019	Primary Organizer, “Masterclass with YIM Soon-rye,” Lee Foundation Lecture Theatre, NTU WKWSCI, Singapore, 18 October 2019.
2019	Primary Organizer, “Masterclass with KIM Bora,” NTU ADM, Singapore, 13 September 2019.
2019	Primary Organizer, “The State and Stakes of Singapore Cinema,” NTU

	WKWSCI, Singapore, 25 April 2019.
2017	Primary Organizer, “Masterclass with Sandra Rodriguez: Revisiting Reality – The Art of Storytelling in a Digital Age,” NTU WKWSCI, Singapore, 18 November 2017.
2017	Primary Organizer, “Masterclass with KIM Gina: Transnational Cinema and Virtual Reality – An Artist’s Perspective,” NTU WKWSCI, Singapore, 29 August 2017.

International Student Activities

Period of appointment	Role
2018	Co-Organizer, “Cinema Camp in Busan: Transcultural Student Networking,” Im Kwon Taek College of Film and Media Arts, Dongseo University, South Korea, 8 October 2018.

WKWSCI Cinema Studies Colloquium Series (Primary Organizer)

Period of appointment	Role
25 Mar 2021	Darlene Espena (Assistant Professor, SMU) “Lino Brocka and Cinema of the Philippines.”
11 Feb 2021	Intan Paramaditha (Assistant Professor, Macquarie University) “After the Curfew and the Post-Independence Indonesian Cinema.”
10 Nov 2020	Nam LEE (Associate Professor, Chapman University) “Films of Bong Joon-ho.”
3 Nov 2020	KIM Chung-kang (Assistant Professor, Hanyang University) “South Korean Cinema and Women.”
23 Mar 2020	LEONG Puiyee (Program Manager of Objectifs) “Singapore Independent Cinema.”
10 Mar 2020	Nelson MOK (Director of Asia Production, Endeavor Content LLC) “Film Festival and Film Market.”
6 Feb 2020	LEUNG Wing-Fai (Lecturer, King’s College London) “Girls in Tech: Unspoken Inequalities in a Gendered Culture.”
22 Apr 2019	Wyatt Phillips (Assistant Professor, Texas Tech University) “Hollywood In the Age of the Global Blockbuster.”
28 Jan 2019	Joyojeet Pal (Associate Professor, The University of Michigan) “Capturing the Cult Personality on Documentary Film.”
29 Aug 2017	Sheldon Lu (Professor of Film Studies, University of California, Davis) “The Origins and Current State of Chinese Ecocinema Studies.”
22 Sept 2017	Darcy Paquet (Professor, Busan Asian Film School) “How the BIFF has Helped the Korean Film Industry.”
19 Aug 2016	Gerald Sim (Associate Professor, Florida Atlantic University) “Disrupting Netflix: The Neoliberal Discourse of New Media.”
2 Sept 2016	Sheldon Lu (Professor, University of California, Davis) “Nativist Historiography or Transnational Chinese-Language Cinema: A Recent Debate.”
21 Oct 2016	Dina Iordanova (Professor, University of St. Andrews) “Yingying, Zhenzhen and Fenfen?: China at the Film Festivals.”
28 Oct 2016	Jinhee Choi (Reader, King’s College London) “Forever Girls: Girlhood and Contemporary South Korean Cinema.”
16 Feb 2017	Rachel Harrison (Professor, SOAS University of London) “Disturbing Femininities in Contemporary Thai Cinema.”
7 Apr 2016	Richard Allen (Professor and Dean, City University of Hong Kong)

	“Bollywood Poetics: Reincarnation and Anamnesis.”
24 Mar 2016	Emilie Yueh-yu Yeh (Professor and Dean, Lingnan University) & Darrell William Davis (Associate Professor, Lingnan University) “Problematizing Chinese Film Genealogy: Early Film Exhibition in Hong Kong” & “Film Artists in Wartime: The Use of Puppets.”
21 Jan 2016	Markus Nornes (Professor, The University of Michigan) “Afterthoughts on ‘For an Abusive Subtitling.’”

REFERENCES

- 1) **Dr. Chris Berry**, Professor of Film Studies, King’s College London
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- 2) **Dr. Dal Yong JIN**, Distinguished SFU Professor of Communication Studies, Simon Fraser University
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- 3) **Dr. Zhang Zhen**, Associate Professor of Cinema Studies and Director of Asian Film and Media Initiatives, New York University
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- 4) **Dr. Markus Nornes**, Professor and Chair of Department of Asian Languages and Cultures, University of Michigan, Ann Arbor
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