

# CURRICULUM VITAE

Sangjoon Lee (이상준; 李尙竣)

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## Education

- 2011 Ph.D. (Cinema Studies), Tisch School of the Arts, New York University  
Dissertation Title: *The Transnational Asian Studio System: Cinema, Nation-State, and Globalization in Cold War Asia* (Graduation with Distinction)  
Received Jay Leyda Award for Outstanding Academic Achievement
- 2005 MA (Cinema and Media Studies), University of California, Los Angeles
- 2000 BFA in Film, Dankook University, South Korea

## Academic Employment

- Jan 2024 - Present Associate Professor (tenured), School of Creative Media, City University of Hong Kong
- Sept 2022 – Dec 2023 Associate Professor (tenured) and Head, Department of Digital Arts and Creative Industries, Lingnan University
- Sept 2021 – Jul 2022 Associate Professor (tenured), Wee Kim Wee School of Communication and Information, Nanyang Technological University.
- Jan 2015 – Aug 2021 Assistant Professor, Wee Kim Wee School of Communication and Information, Nanyang Technological University.
- Sept 2012 – Feb 2014 Assistant Professor, Department of Screen Arts and Cultures & Department of Asian Languages and Cultures, The University of Michigan, Ann Arbor, USA.
- Sept 2011 – Aug 2012 Postdoctoral Fellow, Department of Screen Arts and Cultures, The University of Michigan, Ann Arbor, USA.

## Visiting Positions

- July 2016 & July 2019 Visiting Assistant Professor, Yonsei University, South Korea
- Jan 2018 – July 2018 Visiting Exchange Professor, The Australian National University, Canberra, AU.
- Mar 2014 – Dec 2014 Visiting Assistant Professor, Dankook University, South Korea.

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## **RESEARCH SUMMARY**

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### Research Awards / Recognition

Year	Research Award / Recognition
2020	Recipient, 2020 CHOICE Outstanding Academic Title, American Library Association (ALA) * For <i>Rediscovering Korean Cinema</i>
2019	Winner, The David H. Culbert Prize for the Best Article by an Established Scholar, International Association for Media and History (IAMHIST)

## **Publications**

### **Books (Published)**

*Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network* (Ithaca, NY: Cornell University Press, 2020).

아시아 영화 네트워크의 탄생: 헐리우드, CIA, 그리고 문화냉전 (서울: 도서출판 소도, 2023) [In Korean]

*Rediscovering Korean Cinema* (Ann Arbor, MI: University of Michigan Press, 2019)  
\* 2020 CHOICE Outstanding Academic Title [Edited book].

*Hallyu 2.0: The Korean Wave in the Age of Social Media* (Ann Arbor, MI: University of Michigan Press, 2015; with Markus Nornes) [Edited book].

### **Books (Under Contract)**

*The South Korean Film Industry* (forthcoming in 2024, University of Michigan Press; with Dal Yong Jin and Cho Junhyoung) [Edited book].

*Remapping the Cold War in Asian Cinemas* (forthcoming in 2024, Amsterdam University Press; with Darlene Espena) [Edited book].

*The Routledge Companion to Asian Cinema* (forthcoming in 2024; with Zhang Zhen, Debashree Mukherjee, and Intan Paramaditha) [Edited book].

### **Edited Journal Special Issues**

Is Netflix Riding the Korean Wave or Vice Versa? *International Journal of Communication* (November 2023; with Dal Yong Jin and Hong Seok-kyeong).

Transmedia and Asian Cinema. *Asian Cinema*, 31:2 (Winter 2020; with Liew Kai Khiun).

Reorienting Asian Cinema in the Age of the Chinese Film Market. *Screen*, 60: 2 (Summer 2019)

The Chinese Film Industry: Emerging Debates. *Journal of Chinese Cinemas*, 13: 3 (Fall 2019; with Leung Wing Fai)

### **Journal Papers and Book Chapters (all single-authored)**

#### Accepted & Forthcoming

Shin Films Presents: The “Korean-style” Studio System and the Modernization of the Film Industry in Postwar South Korea, 1952-1975, *Historical Journal of Film, Radio, and Television* (Accepted, forthcoming 2024).

The South Korean Film Industry: An Introduction. In *The South Korean Film Industry*, ed. Sangjoon Lee, Dal Yong Jin, and Junhyoung Cho (University of Michigan Press, forthcoming 2024).

Seoul, Hong Kong, and Beijing: The South Korean Film Industry and the Chinese Film Market. In *The South Korean Film Industry*, ed. Sangjoon Lee, Dal Yong Jin, and Junhyoung Cho (University of Michigan Press, forthcoming 2024).

Locating “Asia” in the Cinematic Cold War. In *Asian Cinema and the Cultural Cold War*, ed. Sangjoon Lee and Darlene Espena (Amsterdam University Press, forthcoming 2024).

SOS Hong Kong: Coproducing Espionage Films in Cold War Asia. In *Asian Cinema and the Cultural Cold War*, ed. Sangjoon Lee and Darlene Espena (Amsterdam University Press, forthcoming 2024).

Routledge Companion to Asian Cinema: Introduction. In *Routledge Companion to Asian Cinema*, ed. Zhang Zhen, Debashree Mukherjee, Intan Paramaditha, and Sangjoon Lee (Routledge, forthcoming 2024).

#### Published

Netflix and the Global Reception of Korean Popular Culture: Transnational Perspectives, *International Journal of Communication* (2023; with Dal Yong Jin and Hong Seok-kyeong).

아시아재단의 영화 프로젝트와 1950년대 아시아의 문화냉전, 동북아 냉전체제의 고착과 전환 (서울: 원광대학교 출판부, 2022), 233-270. [In Korean]

Lee, S.A, Worthy, B., Choe, S., Nickl, B, & **Lee, S.J. (2020)**. The Appeal of Korea: Transnational Korean Screen Culture. *Australasian Journal of American Studies*, 39 (1), 149-190.

Cinema and the Cultural Cold War in Asia, *Contemporanea*, 23:3 (2020): 451-57.

The South Korean Film Industry and the Chinese Film Market. *Screen*, 60: 2 (Summer 2019): 332-44.

Rediscovering Korean Cinema. In *Rediscovering Korean Cinema*, ed. Sangjoon Lee (University of Michigan Press, 2019), 1-33.

Seoul-Hong Kong-Macau: *Love with an Alien* (1957) and Postwar South Korea-Hong Kong Coproduction. In *Asia-Pacific Film Co-productions: Theory, Industry and Aesthetics*, ed. Dal Yong Jin and Wendy Su (Routledge, 2019), 256-274.

Hawaii, Cannes, and Los Angeles: Projecting South Korean Cinema to the World. *International Journal of Korean History*, 23: 1 (2018): 123-140.

From the Committee for a Free Asia to The Asia Foundation: CIA, Cinema, and the Cultural Cold War in Asia. *Korean Studies Journal*, 48 (2018): 49-84. [IN KOREAN]

The Asian Film Festival and the Cultural Cold War in Korea. In *Worlding Korean Cinema or Korean Cinema Encountering the World*, eds. Soyoung Kim (Contemporary Culture Publishing, Korea, 2018), 323-354 [IN KOREAN].

La diplomazia culturale americana, la Guerra fredda e il cinema di Hong Kong negli anni Cinquanta [American Cultural Diplomacy, Cold War, and Hong Kong Cinema in the 1950s]. *Cinema e Storia. Rivista di studi interdisciplinari*, 5:1 (2017): 131-142. [IN ITALIAN].

Destination Hong Kong: The Geopolitics of South Korean Espionage Films in the 1960s. *The Journal of Korean Studies*, 22:1 (Summer 2017): 346-364.

The Asia Foundation's Motion Picture Project and the Cultural Cold War in Asia. *Film History*, 29: 2 (2017): 108-137.

Creating an Anti-Communist Motion Picture Producers' Network in Asia: The Asia Foundation, Asia Pictures, and the Korean Motion Picture Cultural Association. *Historical Journal of Film, Radio, and Television*, 37: 3 (2017): 517-538. \*Awarded the David H. Culbert Prize for the Best Article by an Established Scholar in 2017.

Dracula, Vampires, and Kung Fu Fighters: The Legend of the Seven Golden Vampires and Transnational Horror Co-production in 1970s Hong Kong. In *Transnational Horror Cinema: Bodies of Excess and the Global Grotesque*, ed. Sophia Siddique Harvey and Raphael Raphael (Palgrave/MacMillan, 2017), 65-80.

On John Miller's 'The Korean Film Industry': The Asia Foundation, KMPCA, and Korean Cinema, 1956. *Journal of Japanese and Korean Cinema*, 7: 2 (2015): 95-112.

A Decade of Hallyu Scholarship in the English Language Sphere: Toward a New Direction in Hallyu 2.0. In *Hallyu 2.0: The Korean Wave in the Age of Social Media*, ed. Sangjoon Lee and Abe Markus Nornes (University of Michigan Press, 2015), 1-27.

From Diaspora TV to Drama Fever.com: Korean TV Drama in America. In *Hallyu 2.0: The Korean Wave in the Age of Social Media*, ed. Sangjoon Lee and Abe Markus Nornes (University of Michigan Press, 2015), 172-191.

The Emergence of the Asian Film Festival: Cold War Asia and Japan's Re-entrance to the Regional Market in the 1950s. In *Oxford Handbook of Japanese Cinema*, ed. Miyao Daisuke (Oxford University Press, 2013), 232-250.

Martial Arts Craze in Korea: Cultural Translation of Martial Arts Film and Literature in the 1960s. In *East Asian Cultural Heritage and Films*, ed. Kinnia Yau Shuk-ting (Palgrave/Macmillan, 2013), 173-195.

It's "Oscar" Time in Asia!: the Rise and Demise of the Asian Film Festival, 1954-1972. In *Coming Soon to a Festival Near You: Programming Film Festivals*, ed. Jeffrey Ruoff (St. Andrews University Press, 2012), 173-187.

Constructing Asian Cinema through Cultural Geopolitics: The Genealogy of Pan-Asian Big Pictures and the Predicament of the Contemporary South Korean Cinema. *Transnational Cinemas*, 3: 1 (2012): 93-106.

Toward a Theory of Transnational Film History. *Contemporary Film Studies*, 11 (2011): 39-65.

#### Under Review

Consumption and Distribution of South Korean Television Dramas in the US, 1983-2023. Under review, *Asian Journal of Communication*.

## **Invited Talks**

### **Keynote Presentations**

“Border-Crossings in Asian Cinema: Remapping the Fragmented Histories of Cinemas,” Graduate Conference, Gender and Violence: South Korea and Beyond, University of Minnesota, US, 30 April 2021.

“Rediscovering Korean Cinema: The Past, Present, and Future of Korean Cinema Studies,” 8th Korean Screen Culture Conference, University of Central Lancashire, Preston, UK, 8 June 2019.

“It’s Oscar Time in Asia!: Southeast Asian Film Festival and the Origins of the Asian Cinema Network,” 11th DMZ International Documentary Film Festival, South Korea, 22 September 2019.

“The Asia Foundation and Cold War South Korea,” International Symposium: The Asia Foundation and Cold War South Korea, Inha University, South Korea, 31 October 2015.

### **Invited Book Talks (for *Cinema and the Cultural Cold War*)**

“Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network,” an invited book talk, Korean Film Archive, Korea, 5 December 2023.

“Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network,” an invited book talk, Pusan National University, Korea, 4 August 2023.

“Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network,” an invited book talk, University of Venice Ca’ Foscari, Italy, 5 June 2022.

“Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network,” an invited book talk, Department of the Arts, University of Bologna, Italy, 8 June 2022.

“Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network,” The Sino-ASEAN Infrastructural Nexus: Media, Culture, Geopolitics Series, National Yang Ming Chiao Tung University, Taiwan, 5 January 2022.

“Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network,” Distinguished Lecture Series, University of Southampton, UK, 14 December 2021.

“Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network,” an invited book talk, The Korea Institute, Harvard University, USA, 7 May 2021.

“Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network,” an invited book talk, The Cinema Studies Institute, University of Toronto, Canada, 22 April 2021.

“Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network,” an invited book talk, Department of Cinema Studies, Tisch School of the Arts, New York University, USA, 12 March 2021.

“Southeast Asian Film Festival, US Cultural Diplomacy, and the Cultural Cold War in Asia,” an invited book talk, Department of Culture, Media and Creative Industries, King’s College London, UK, 25 November 2020.

### Invited Presentations (Since 2015)

“The Asia Foundation's Motion Picture Project in Asia,” Philosophy of East Asian Cold War Culture Symposium, Tsukuba University, Tokyo, Japan, 27 December 2023.

“Seoul-Hong Kong-Macau: Love with an Alien (1957), Sinophone World, and Postwar South Korean National Cinema,” Diverse Landscapes of Asian Cinemas in the Second Half of the Twentieth Century International Conference, Xiamen University, China. 19-20 December 2023.

“The Origins of the South Korean Film Renaissance,” Department of Asian Studies, University of Salamanca, 10 October 2023.

“The Origins of the South Korean Film Renaissance,” In Hallyu We Trust? Revisiting “Soft Power” in the New World Order of Cultural Production Workshop, Goethe Universitat Frankfurt, Germany, 6-7 July 2023.

“The Origins of the South Korean Film Renaissance,” Distinguished Lecture Series, University of Venice Ca' Foscari, Italy, 8 May 2023.

“Historicizing Hallyu,” ESRC UK-Korea Hallyu Network Seoul, Seoul National University, South Korea, 7-8 April 2023.

“The Asia Foundation’s Motion Picture Project and the Cultural Cold War in Asia,” Wars and Revolution in (E)motion: Inter-regional Cultural Exchanges in Cold War Asia Conference, University of Hong Kong, 13 March 2023.

“San Francisco, Honolulu, and New York: Discovering South Korea’s New Cinema and the Birth of Asian Cinema Studies in the US,” an invited lecture, Academy of Korean Studies, Korea, 27 October 2022.

“Rediscovering Korean Cinema,” an invited lecture, the International Center for Korean Studies of the Kyujanggak Institute, Seoul National University, Korea, 30 September 2022.

“From Diaspora TV to Netflix: Consuming Korean TV Drama in the US,” Is Netflix Riding the Korean Wave or Vice Versa? Conference, Seoul National University, 8-9 April 2022.

“San Francisco, Honolulu, and New York: Discovering New Cinema and the Birth of Korean Cinema Studies,” Center for Communication Research, Seoul National University, 21 December 2021.

“Post-Cold War South Korea and Hong Kong Cinema Network,” Asian Cinema Researcher Center, Pusan National University, 7 December 2021.

“San Francisco, Honolulu, and New York: Discovering South Korea’s New Cinema and the Birth of Asian Cinema Studies in the US,” 2021 International Korean Arts Conference *Seeing ‘Arts Hallyu’ from Without*, Korean National University of Arts, 3 September 2021.

“The Hoover Institution Archives and the Asia Foundation Research,” Excavated Footage, US Archives, and Alternative Historiography, a Dartmouth University-Ajou University Joint International Virtual Workshop, 13 March 2021.

“The Cultural Cold War and Film Festivals in Asia,” The BIFF Forum: The Geopolitics of Film Festivals in Asia, 25<sup>th</sup> Busan International Film Festival (BIFF), South Korea, 24 October 2020.

“Japanese Cinema, US Propaganda, and the Cultural Cold War in Asia,” Transpacific Studies and Japanese Cinema Symposium, University of California San Diego, 20-21 May 2020.

“King Hu and the Birth of Martial Arts Cinema,” Hanyang University, Seoul, South Korea, 11 December 2019.

“The Past, Present, and Future of Korean Cinema Studies,” Ewha Woman’s University, Seoul, South Korea, 6 December 2019.

“Technology, State, and Transnationalism: The Asian Studio Network and the 1960s South Korean Cinema,” A Century of Global Korean Cinema: Thinking Through and Beyond Celluloid Lights, An International Conference to Celebrate 100 Years of Korean Films, LW Convention Center, Seoul, South Korea, 24 October 2019.

“Seoul-Hong Kong-Macau: Love with an Alien (1957), the Sinophone World, and Postwar South Korean National Cinema,” BIFF Forum, the 24th Busan International Film Festival, Busan, South Korea, 9 October 2019.

“The Past, Present, and Future of Korean Cinema Studies,” Korean Film Archive, Seoul, South Korea, 19 July 2019.

“Southeast Asian Film Festival and the Cultural Cold War in Asia,” International Film Festival Forum, Xiamen University, China, 30 June 2019.

“Southeast Asian Film Festival and the Cultural Cold War in Asia,” National Gallery of Singapore, Singapore, 27 November 2018.

“The South Korean Film Industry,” Korean Studies Programme, Monash University, Melbourne, Australia, 10 May 2018.

“Creating an Anti-Communist Motion Picture Producers’ Network in Korea: The Asia Foundation and the Korean Motion Picture Cultural Association (KMPCA),” Deakin University, Melbourne, Australia, 9 May 2018.

“The Asia Foundation’s Motion Picture Project and the Cultural Cold War in Asia,” University College London, London, UK, 18 April 2018.

“The Chinese Film Market and Hollywood, Or, How China is Remaking the Global Film Industry,” Literary Studies Seminar Series, School of Literature, Languages, and Linguistics, Australian National University, Canberra, Australia, 29 March 2018.

“The Battle for Controls: The Asia Foundation’s Motion Picture Project and the Cultural Cold War in Asia,” ANU Korea Institute Seminar Series, Australian National University, Canberra, Australia, 21 March 2018.

“Chinese Film Market, Hollywood, and Asian Cinema,” Invited Lecture, the Confucius Institute, The University of Michigan, Ann Arbor, USA, 4 October 2017.

“The Asia Foundation and Postwar South Korea,” The Cultural Cold War in Korea Conference, Korean Film Archive, Seoul, South Korea, 29-30 June 2017.

“The Asia Foundation’s Cinema Projects and Southeast Asian Cinema,” The Asia Foundation Workshop, The Weatherhead Institute, Columbia University, New York, USA, 1 June 2017.

“Projecting Asian Cinema to the World: San Francisco Film Festival and The Asia Foundation,” The Korean Cinema Workshop, University of California, Berkeley, Berkeley, USA, 17 July 2016.

“Destination Hong Kong: The Geopolitics of South Korean Espionage Films in the 1960s,” Cold War and Korean Cinema Workshop, Princeton University, Princeton, USA, 7 May 2016.

“Chung Chang-hwa and the Age of Korea-Hong Kong Coproduction,” Invited Lecture, Film Studies Association of Korea (FISAK), Konkuk University, Seoul, South Korea, 28 November 2015.

### **Conference and Workshop Papers (since 2015)**

“From Sundance to Netflix: South Korean Cinema in the US Film Market, 1996-2023,” Society for Cinema and Media Studies (SCMS) Conference, 14-17 March 2024, Boston, USA

“SOS Hong Kong: Coproducing Espionage Films in Cold War Asia,” Association for Asian Studies in Asia (AAS in Asia) Conference, Daegu, Korea, 24 June 2023.

“From Sundance to Netflix: Distributing South Korean Cinema in the US Film Market, 1996-2021,” CREATIVE KOREA: Exploring Contemporary Korean Cultural Industries and Cultural Production Conference, Department of the Arts, University of Bologna, Italy, 4-5 May 2023.

“Seoul-Hong Kong-Macau: Love with an Alien and South Korea’s Encounter with Sinophone Cinemas in the 1950s,” Society of Cinema and Media Studies (SCMS) Conference, Denver, USA, 15 April 2023.

“Modern Music and the Early Debate on the Future of Film Music in America,” the 21st Biennial Conference of the International Association for the Study of Popular Music (IASPM), Daegu, South Korea, 6-10 July 2022.

“Cinema and the Cultural Cold War in Asia,” Association for Asian Studies (AAS) Conference, a Virtual Event, US, 23 March 2021.

“Southeast Asian Film Festival, US Cultural Diplomacy, and the Cultural Cold War in Asia,” Society of Cinema and Media Studies (SCMS) Conference, a Virtual Event, US, 19 March 2021.



"Southeast Asian Film Festival, US Cultural Diplomacy, and the Cultural Cold War in Asia," Reframing Film Festivals: Histories, Economies, Cultures, Ca' Foscari University, Venice, Italy, 12 February 2020.

"The Battle for Control: The Asia Foundation, US Propaganda, and South Korean Cinema in the 1950s," the 29th AKSE Conference, Sapienza University, Rome, Italy, 11 April 2019.

"San Francisco, New York and Honolulu: Projecting Chinese-Language Cinema to the World," Society of Cinema and Media Studies (SCMS) Conference, Seattle, US, 17 March 2019.

"Destination Hong Kong: Interpol, CIA, and the Red Complex in Cold War Korean Cinema," Redefining Border-Crossing in Global Cinemas, ANU-NTU Film Studies Symposium, The Australian National University, Canberra, Australia, 2 November 2018.

"The State and Stakes of the Korean Film Industry Studies," Media Industries: Current Debates and Future Directions, King's College London, UK, 20 April 2018.

"The Asia Foundation's Motion Picture Project and the Cultural Cold War in Asia," Media Industries: Current Debates and Future Directions, King's College London, 18 April 2018.

"Transnational Asian Cinema Network: Technology, Development, and Modernity in Cold War East Asian Cinema," International Communication Association (ICA) Conference, San Diego, USA, 28 May 2017.

"The Rise and Demise of Shin Films, 1952-1975," Association for Asian Studies (AAS) Conference, Toronto, Canada, 17 March 2017.

"Hong Kong, Seoul, Taipei: Cold War Espionage Films in East Asia," Joint East Asian Studies Conference (JEAS), SOAS University of London, UK, 9 September 2016.

"Codename Red: Interpol, CIA, and East Asian Espionage Films in the 1960s," Cultural Typhoon 2016, Tokyo University of Arts, Tokyo, Japan, 3 July 2016.

"Seoul-Beijing-Hong Kong: Origins of the Asian Cinema Network," the 21st Busan International Film Festival Conference and Forum (BC&F), Busan, South Korea, 9 October 2015.

"Technology, State, and Transnationalism: Toward a Theory of the Asian Studio System," Association for Asian Studies in Asia (AAS-in-Asia) Conference, Academia Sinica, Taipei, Taiwan, 23 June 2015.

"The Asia Foundation's Motion Picture Project in Cold War Asia: FPA, Japan, and the South Korean Film Industry in the 1950s," Asian Studies Conference Japan (ASCJ), Meiji Gakuin University, Tokyo, Japan, 21 June 2015.

"Creating an Anti-Communist Motion Picture Producers' Network in Korea," the 4th Korean Screen Culture Conference, University of Copenhagen, Denmark, 29 May 2015.

"The Asia Foundation, Japan, and the South Korean Film Industry in the 1950s," Society of Cinema and Media Studies Conference, Montreal, Canada, March 25, 2015.

"Asian Cinema Studies Today," Society of Cinema and Media Studies Conference, Montreal, Canada, March 29, 2015

